

PROUDLY SERVING OUR COMMUNITY SINCE 1991

RESERVE YOUR SPACE TODAY!

24-HOURS: **317-923-8550**

email: editor@indygaynews.com



Rate Card and Media Kit

Version 5.1

OUTlines

Indiana's Gay & Lesbian Newspaper

A Dream Market

**Your complete guide to advertising
in the gay and lesbian community**

- Editorial Profile
- History
- Readership Demographics
- Distribution
- Advertising Rates
- Specifications
- Deadlines
- Advertising Order Form

**Don't aim totally straight...
...You'll miss a great target!**

"With annual earnings in excess of \$500 billion in the United States alone, the gay market controls more dollars than any other niche its size."



"Composed largely of dual-income-no-kids households, the gay market has unprecedented discretionary spending power, and they use it."



"Both gays and lesbians are heavy consumers of computers, electronics, technology, travel, entertainment, fashion, household furnishings, as well as most other luxury items and services."

**Who wouldn't want to reach
a dream market like this?**

**OUTlines is Indiana's
leading GLBT publication,
established over a decade ago in 1991
and STILL GROWING STRONG.**

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Why *OUTlines*?

OUTlines is a highly targeted publication specifically designed to attract an upscale audience and is the only monthly publication of its kind in Indiana to directly reach over **80,000 Gay, Lesbian and Gay-friendly consumers**. The **wide-spread distribution of *OUTlines*** guarantees advertisers even **greater visibility** to a very **highly-educated, mature, well-established and prosperous market**.

OUTlines is mailed every month directly to several thousand paid subscribers and supportive businesses resulting in the **power and efficiency to direct the purchasing power of this loyal consumer market** to your business or service. Eye-catching, professional display racks designed to attract our intended audience are placed in proven effective high traffic sites in strategic city drop points located throughout the state **maximizing the visibility of the newsmagazine *and* your ad!**

Our circulation is calculated to reach a specific progressive and educated readership that is carefully chosen in order to maintain our **high-quality demographics**. As a result, every copy distributed is picked up and read. We have virtually no returns and our polling tells us that **51% of our readers keep and refer to each issue of *OUTlines* for one month or longer!**

Every issue of *OUTlines* contains features about arts, theatre, entertainment and travel; social, fund-raising and sporting events; and a schedule of events to promote community news, resources and activities. *OUTlines* enables advertisers to **reach an active, upscale audience** that is very involved in cultural, volunteer, sports and social activities.

Because *OUTlines* is an events and entertainment magazine, advertisers need never be concerned about being connected with controversial or distasteful copy. The readers of *OUTlines* keep it longer than the average media publication because of its **unique concept and design** and quality of its editorial and advertising content; resulting in a **longer shelf life**, assuring the frequency of repeated **weeks of exposure** to advertisements.

Advertising in *OUTlines* has been an effective part of many businesses overall marketing plan since 1991. We offer an **upscale, targeted audience, solid editorial content and a reliable distribution system that delivers** your message to the audience you want to reach.

A variety of **ad sizes and rates to accommodate any budget and need** are offered. Please feel free to contact us at 317-923-8550 to **reserve advertising space** or to arrange a meeting date for us to discuss the possibilities further.

I'm confident that you'll recognize that your business is important to our readers and that valuable opportunities are just waiting for you in this last, vast, virtually untapped **500 Billion dollar market**.



Thank you for your including *OUTlines*
in your marketing and advertising plan.

Bruce Seybert
Publisher

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HISTORY

W

hat began as a single, mimeographed sheet of paper distributed by hand in Indianapolis has been transformed into a nationally respected monthly newspaper. Founded in 1991 by a small group of volunteers, *OUTlines* has chronicled the tremendous growth of Indiana's Gay and Lesbian community and while doing so has achieved a remarkable stature of its own.

For over eight years, *OUTlines* has maintained an unparalleled reputation as a media communications leader of news, information, resources and activities. *OUTlines* is the most accessible, reliable, user-friendly publication Indiana's Gay and Lesbian community has ever known. Exceptional care has been taken to compile and create, in a clear and concise manner, the only source for at-your-fingertips information for their community.

In addition to the wealth of valuable information included in the pages of *OUTlines*—from the articles and features by contributing writers to the community news, resources and activities listed—its impressive list of prestigious businesses, quality clients and advertisers remains unmatched and unsurpassed.

OUTlines has long been recognized as a truly unique news, events and entertainment magazine with an original concept and design, as well as having quality editorial and advertising content. *OUTlines* is the only publication of its kind to be featured in *The Indianapolis Business Journal*, *Indianapolis C.E.O Magazine*, *The Anderson Herald-Bulletin*, *The Indianapolis Star*, *The Indianapolis News*, *NUVO Newsweekly*, *The I.U.P.U.I Sagamore*, *Fever Magazine*, *Circle City GuideLine*, *Out & About Travel Newsletter*, *Our World Magazine*, to name just a few. *OUTlines* continues to be represented prominently in national marketing studies conducted by such widely respected firms as Mulryan/Nash Advertising and Overlooked Opinions.

OUTlines has long been known for its independent approach and high standards of excellence. Our reputation has earned us a large and loyal readership. The Gay and Lesbian community demands completely truthful, accurate, unbiased coverage on the news and events that affect their lives here in the Midwest. And *OUTlines* delivers!

Over the years, a large number of businesses have achieved impressive results by advertising to the Gay and Lesbian community through the pages of *OUTlines*. While the news and feature portions of the paper's content have established its rock-solid reputation, the tremendous growth in advertising by an ever-widening range of local and national advertisers also makes an important statement about the influence of the Gay and Lesbian community as customers, neighbors, and members of the Indiana community.

Throughout its history *OUTlines* has constantly strived to improve its content, its appearance, and its reach to ensure that the paper remains a trusted, dependable resource for the Gay and Lesbian community. *OUTlines* remain firmly committed to these goals.

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No one else can claim the same quality readership demographics of *OUTlines*!

OUTlines is the only publication of its kind in Indiana to conduct its own market research studies via direct response survey questionnaires. It is well documented that gay men and lesbians have more disposable income than the national average. The 1994 U.S. Census reports the average national individual income at \$14,890. *OUTlines* Readers report an average annual income of \$44,970, more than *triple* the national average!

64% READ *OUTlines* cover to cover each month!

58% SHARE *OUTlines* with 1-3 more adults each month!

51% KEEP *OUTlines* for more than a month!

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317-923-8550

- ▼ **Age:** average mean age 35.4 years.
- ▼ **Job status:** 56% Professional or Technical; 15% Managerial; 12% Sales/Service.
- ▼ **Income:** over \$89,000 average annual household income.
- ▼ **Education:** 72% College Graduates; 36% hold a Masters Degree or higher.
- ▼ **Household:** 42% live alone; 30% live with partner/spouse; 18% live with friends/roommates.
- ▼ **Home Ownership:** 59% own home.
- ▼ **Transportation:** 58% own 2 or more vehicles; 34% plan to purchase a new vehicle in the next 12 months.
- ▼ **Travel & Vacation:** 86% traveled outside Indiana within the past 6 months; 24% traveled outside the U.S. within the past 6 months; 38% have flown on an airline within the past 6 months.
- ▼ **Entertainment:** 65% go out to nightclubs/bars/dancing 1-4 times a month.
- ▼ **Movies:** 83% go to the movies 1-3 times a month.
- ▼ **Restaurants:** 53% dine out 1-4 times a week; 47% dine out 5+ times a week.
- ▼ **Theatre:** 60% attended live theatre within the past 6 months.
- ▼ **Museums:** 51% visited a museum within the past 6 months.
- ▼ **Art Galleries:** 48% visited an art gallery within the past 6 months.
- ▼ **Symphony:** 27% attended the symphony within the past 6 months.
- ▼ **Dance:** 27% attended the ballet or modern dance within the past 6 months.
- ▼ **Opera:** 11% attended the opera within the past 6 months.
- ▼ **Music:** 53% attended a rock/pop/jazz concert within the past 6 months; 55% buy 1-3 CD's a month; 8% buy 4-6 CD's a month.
- ▼ **Books:** 64% purchased a hardcover book in the past year; 74% purchased a paperback book in the past year.
- ▼ **Liquor:** 81% drink alcohol; in order of preference-Beer, Wine, Vodka, Gin, Bourbon & Scotch (tied).
- ▼ **Fitness:** 56% enjoy exercise or fitness; 47% belong to a health club.

DISPLAY RATES

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Please note: Frequency discount rates apply for consecutive issue insertions.

Prices are quoted for each single issue insertion.

	<i>Open 1x</i>	<i>6x</i>	<i>12x</i>
Business Block	\$70	\$46	\$40
1/12 vertical or horizontal	\$114	\$75	\$65
1/8 vertical or horizontal	\$140	\$92	\$80
1/6 vertical or horizontal or square	\$167	\$110	\$95
1/4 vertical or horizontal or island	\$219	\$144	\$125
1/2 vertical or horizontal	\$377	\$248	\$215
1/2 Page Junior	\$403	\$265	\$230
Full Page	\$692	\$455	\$395
Junior Spread	\$788	\$518	\$450
Two-Page Spread	\$1304	\$857	\$745

These PREMIUM POSITIONS are subject to availability.

Junior Front Page*	\$588 *	\$387 *	\$336 *
Inside Front Cover	\$795	\$523	\$455
1st Righthand Page	\$795	\$523	\$455
Inside Back Cover	\$795	\$523	\$455
Back Cover Full Page*	\$935 *	\$615 *	\$534 *
Center Spread*	\$1700 *	\$1118 *	\$972 *

*includes Black + 1 spot (print run) color

AD REQUIREMENTS

Clients must provide camera-ready copy to the specific size (meaning the advertisement is the correct size and dimensions for space ordered, is mounted on paper not heavier than 2-ply Bristol, and is suitable for high-quality reproduction). Camera-ready ads are veloxes, PMTs, reproduction proofs, stats or laser printer generated 300dpi quality copy with all art, typesetting and halftones in position, and overlays for added colors included (if applicable). Artwork accepted electronically via disc or e-mail as Adobe PDF files with all fonts imbedded. Please inquire on specifications on supplying advertisement in any other digital format.

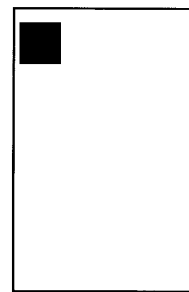
COLOR OPTIONS

Spot color and full color options are available on any size ad. Advertisers agree to supply composite separations which must be furnished either on paper or right-reading, emulsion side down negatives, accompanied by color proof (match-print or color key). Halftones should be 85-line screen. Additional cost is \$50 per fountain; \$200 for full color.

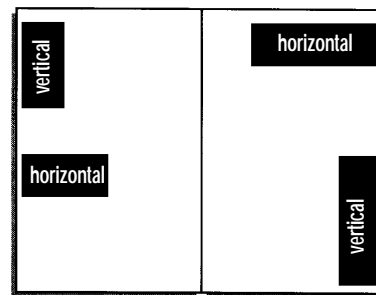
DIMENSIONS

Business Block	2 3/8 H X 2 1/4 W
1/12 vertical	5 H X 2 1/4 W
1/12 horizontal	2 3/8 H X 4 13/16 W
1/8 vertical	7 5/8 H X 2 1/4 W
1/8 horizontal	2 3/8 H X 7 3/8 W
1/6 square	5 H X 4 13/16 W
1/6 vertical	10 1/4 H X 2 1/4 W
1/6 horizontal	2 3/8 H X 10 W
1/4 vertical	15 1/2 H X 2 1/4 W
1/4 horizontal	5 H X 7 3/8 W
1/4 island	7 5/8 H X 4 13/16 W
1/2 vertical	15 1/2 H X 4 13/16 W
1/2 horizontal	7 5/8 H X 10 W
1/2 Page Junior	10 1/4 H X 7 3/8 W
Full Page	16 H X 10 W
Junior Spread	7 5/8 H X 21 1/4 W
Two-Page Spread	16 H X 21 1/4 W

LAYOUTS

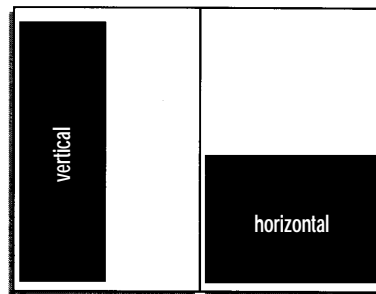


Business Block



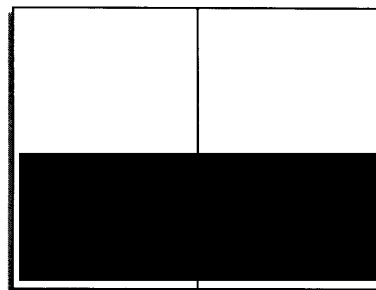
1/12 Page

1/8 Page

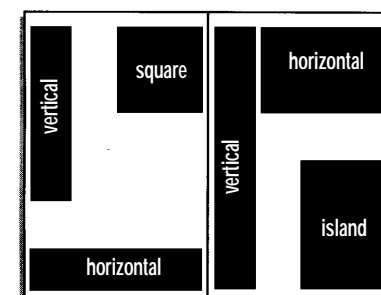


1/2 Page

1/2 Page

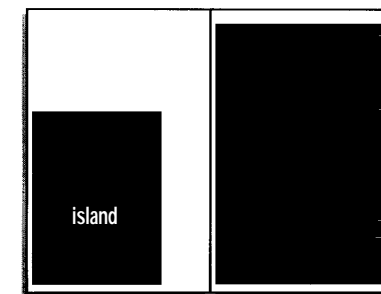


Junior Spread



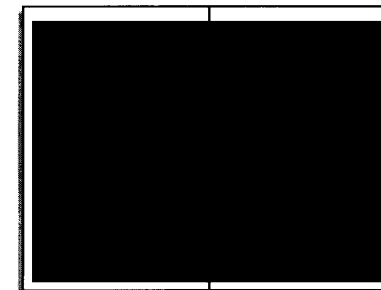
1/6 Page

1/4 Page



1/2 Page Junior

Full Page



Two-Page Spread

RESERVE YOUR SPACE TODAY!

OUTLINES

THE INDIANA GAY & LESBIAN NEWSMAGAZINE

24-HOURS: 317-923-8550

FAX: 317-923-8505

email: editor@indygaynews.com

133 W. MARKET STREET, SUITE 105
INDIANAPOLIS, INDIANA 46204-2801

GENERAL INFORMATION

Version 5.1

TERMS & CONDITIONS: Advertiser and their representatives or agents will be presumed to have read this entire Rate Card & Media Kit and agree to its terms and conditions without any further contact or notice.

PRINTING PROCESS, CIRCULATION & DISTRIBUTION: OUTlines reaches more than 80,000 Gay, Lesbian and Gay-friendly consumers through the circulation of 20,000 copies each month. Paid subscriptions are mailed directly each month to several thousand households and businesses. Wide-spread distribution in eye-catching, professional display racks resulting in maximum visibility of the newsmagazine. Racks are placed in proven effective high traffic sites in strategic drop points located throughout the state of Indiana. OUTlines is printed monthly on 30# newsprint using the offset web press method to print 20,000 copies. Finished size is 17 inches deep by 11 inches wide. Page image area is 15 5/8 inches deep by 10 3/8 inches wide. Halftones are shot 85-line screen.

ACCEPTANCE: All advertising is accepted and published by Out & About Indiana, hereby known as The Publisher, entirely on the representation that the agency and/or advertiser is properly authorized to publish the entire contents and subject matter thereof. The Publisher reserves the right to decline, discontinue or revise, at anytime, any advertisement, which, in their opinion, is deemed unsuitable for publication, does not conform to the aesthetic standards of the publication or is deemed objectionable or offensive in appearance in standard business ethics or public policy. The Publisher reserves the right to place the words "Paid Advertisement" above any advertisement resembling editorial copy. Advertising that discriminates on the basis of race, creed, color, gender or sexual orientation will not be accepted. Advertising containing false or misleading statements will be rejected. Advertising for products, services or promotions that are known to be illegal in Indiana or that violate U.S. Postal Service regulations will be rejected.

CONTRACT & FREQUENCY RATES: All prices are noted in current rate card. Signed insertion order must accompany all orders. Frequency rates apply to consecutive insertions only. Oral agreements are not binding. Orders reflecting incorrect rates or conditions will be placed and billed at correct rates and conditions published in the rate card effective at the time the order was placed. The advertiser agrees that the contract frequency rate will be forfeited on accounts not paid within 30 days of invoice date. Current open rates will become the rates on all unpaid advertising. Frequency rates only apply if the contract is completed in consecutive insertions according to terms. Advertising placed at the frequency discount rates and not earned will be re-billed at the earned rate. The advertiser is liable for any court costs, attorney fees and/or any related charges accrued in collection of outstanding balance owed. Prices and policies are subject to change without notice. The Publisher reserves the right to revise advertising rates at any time upon 30 days written notice to contract holders. Contracts accepted are subject to the terms and conditions specified in the Rate Card & Media Kit.

DEADLINES & CLOSING DATES: The Publisher has set and adheres to a strict production schedule. That schedule begins with a firm deadline for the submission of advertising copy. The standard deadline to reserve space is the 15th day of the month preceding publication and is subject to availability. Camera-ready mechanical artwork for advertising must be received by closing date. The standard closing date is the 20th day of the month preceding publication. The Publisher reserves the right to print advertisers name and address or previously run ad in place of camera-ready art if ad copy is not received by closing date. If you have reserved advertising space and have not submitted camera-ready artwork by specified deadline, your ad will not appear and you will be charged 50% of your reserved ad space as a cancellation charge. Advertisers who are under contract must supply new ads or materials when they want the ad to change. Failure to supply new ads or materials before deadline and closing dates indicate that the advertiser wants the Publisher to re-run the last published ad on file. The acceptance of any copy submitted after deadline and closing dates is subject to approval of The Publisher; and, when accepted, may necessitate a 20% increase in production costs to the advertiser.

PRODUCTION CHARGES: Rates are quoted for the space allotted only and are for camera-ready copy to the specific size. Advertisers are expected to provide camera-ready copy/artwork. If an ad is submitted that is not camera-ready, The Publisher will have the ad prepared and the advertiser will be billed for the preparation of any materials that need to be converted to produce camera-ready copy. These additional charges include, but are not limited to, size adjustment, typesetting, stripping, shooting of halftones, PMT enlargement/reduction, reverses, screens, photo inserts, other photocopy or computer techniques, artwork, and any other reconfiguring to produce the necessary mechanical requirements. The quality of "reverses", "screens" and "double burns" are impossible to guarantee and therefore their use is discouraged. Typesetting, paste-up, and design services are available, and priced per job. Ads to be produced by The Publisher should be submitted two weeks before deadline date, generally the 1st day of the month preceding publication date.

BILLING & PAYMENTS: Full payment in advance is required on all new accounts until credit has been established. Payment must also be accompanied by a signed insertion order. Advertisers are required to pay for their first ad and any production up front; and may be billed for future insertions upon credit approval. Payment is due upon receipt. Payments may be made with cash, check, money orders or VISA and MasterCard. Only U.S. currency accepted. Please make checks and money orders payable to: OUTlines, and mail to 133 W. Market Street, Suite 105, Indianapolis, IN 46204-2801. Please do not mail cash. Advertisers and their agencies are jointly liable for payments due and for any court costs, attorney fees and/or any related charges accrued in collecting any outstanding balance owed.

CREDIT: Credit may be extended for established accounts at Publishers discretion. New accounts must pay a deposit of at least the single issue rate at the time the order is placed. Full

payment must be submitted prior to any future ads. To maintain frequency rate discounts, credit-approved advertisers must settle their accounts within 30 days, at which time the current open end rates will become the rates on all unpaid advertising. All billed advertising is due 30 days following date of original invoice. Payments not received within 30 days are subject to a 10% service charge per month and will be automatically charged to the advertiser's account. Subsequent ads will not be placed if there is an outstanding balance on account. Accounts more than 30 days past the original invoice date will be granted additional advertising only at the discretion of The Publisher.

NOT-FOR-PROFIT ORGANIZATIONS: Recognized registered not-for-profit agencies will be granted the following discount: The 12x rate will apply if payment is made at time of placement for single issue ads. To maintain the frequency rate discounts, the advertiser must settle their accounts within 30 days, at which time the current open end rates will become the rates on all unpaid advertising.

PRE-PAYMENT DISCOUNTS: The Publisher will grant a 5% discount off pre-paid 12x frequency rate contracts.

VISA/MASTERCARD PAYMENTS: Credit card numbers may be kept on confidential file in accordance with all applicable State and Federal laws. The advertiser agrees that The Publisher may, automatically, debit customer charge card account for the amount of any past due balance for advertising. Outstanding charges will be debited to a customer's charge card account no less than 16 days after publication of ad. Customer also agrees The Publisher may debit customer charge account in the event customer defaults on advertising contract.

RETURNED CHECKS: Returned checks will be subject to a \$25.00 fee, and will automatically revoke all credit agreements. The Publisher reserves the right to require payment in advance of publication by certified check or money order.

AGENCY PLACEMENT: A 15% agency discount will be granted only to recognized accredited agencies that are registered with the American Association of Advertising Agencies and have a bona fide list of multi-business accounts (this does not include "in-house agencies"). Agency commissions will be granted only if these ads are pre-paid. Billed advertising will be accepted only with valid signed insertion order. Color, placement, art and production charges are non-commissionable. Failure to pay any outstanding balance within 30 days will result in forfeiture of agency discount. Rendering a bill to an advertising agency shall not release the advertiser in case of non-payment by the agency.

SPECIAL PLACEMENT: All advertising positions are at The Publisher's option and specific positions can not be guaranteed. Under no circumstances will adjustments, reinsertions, or refunds be given because of the position in which advertising has been placed. Subject to availability, placement of advertising on key, high-visibility locations (in addition to those already listed) are available at an additional cost for half page or larger ads only. Due to the popularity of placement reservation for the

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remainder of the publication, The Publisher will allocate these spaces on a first-come, first-served basis. Placement reservation is a consideration, not a guarantee. The Publisher will not be held liable for advertisements that do not appear in the requested space or vicinity thereof. The advertiser will not be charged the placement fee if their ad does not appear in the vicinity that it was requested. Please inquire for rates.

CANCELLATIONS: Notification of contract cancellation must be received in writing no later than one (1) week prior to the standard closing date. Cancellation of advertising will not be accepted after that date. If contract is cancelled prior to fulfillment, a "Short Rate" billing will occur. At that point, all of the advertisements that have been published at the contract price will be recalculated at the next higher rate that has been earned and the advertiser will be billed the difference between the two amounts. The only time a "Short Rate" will not apply is when a contract is cancelled prior to expiration in order to write a new, longer term contract. The advertiser is liable for any court costs, attorney fees and/or any related charges accrued in collecting any outstanding balance owed. No cash refunds will be made for cancelled pre-paid advertising. Credit will apply to future ad placement only.

RESPONSIBILITY & LIABILITY: In consideration of the publication of advertisements, the advertiser and/or agency will indemnify and save harmless The Publisher from and against any judgments, costs, expenses or disbursements incurred by reason of any claim or suit arising out of the content or subject matter of such advertisements, including but not limited to claims or suits for libel, violation of right of privacy, tortious misrepresentation, plagiarism or copyright infringement. The Publisher shall not be subject to any liability whatsoever for any failure to publish or circulate all or any part of any advertisement because of strikes, work stoppages, accidents, fires, acts of God or any other circumstances not within the control of The Publisher. No conditions, printed or otherwise, appearing on contracts, orders or copy instructions that conflict with the provisions of this agreement will be binding on The Publisher. Advertisers are responsible for notifying The Publisher in the event of any error or omission in the advertisement. The advertiser agrees that the maximum liability shall not exceed the cost of the incorrectly placed item. No payment will be returned, but credit will be given for equivalent amount of space where error occurred. Credit is limited to the first ad insertion containing an error. Claims for allowances must be made in writing within ten days of insertion. Allowances will not be considered if copy or corrections were submitted after deadline. No allowance will be granted for an error that does not materially affect the value of the advertisement. The Publisher assumes no liability for the omission of an advertisement. In the event of such omission, advertiser may place the advertising in another edition or cancel such advertisement without penalty. The Publisher assumes no liability for errors in advertising delivered as camera-ready.

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Anyone advertising
to an audience this big,
this affluent, this influential,
just isn't thinking...
...straight.

Are you?

Reserve your space today!

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ADVERTISING ORDER FORM

Version 5.1

Company Name:

Contact Name(s):

Billing Address:

City/State/Zip:

Telephone # 1:

Telephone # 2:

FAX #:

Pager #:

Mobile #:

Toll-free #:

E-mail address:

Web address:

Type of business:

I hereby attest that I am authorized to place advertisement described herein for the purpose and/or business indicated, and if found otherwise, will personally stand liable for the provisions of this contract.

Client Authorized Signature:



Date:

OUTlines Ad Sales Representative:

**Ad Orders must be accompanied by
this signed & completed contract.**

Please make a copy for your files - send original to:
OUTlines-Indiana's Gay & Lesbian Newspaper
133 W. Market St., Suite 105, Indianapolis, IN 46204-2801
or FAX to: (317) 923-8505

NOTICE: Advertisers and their representatives will be presumed to have read OUTlines' full Rate Card & Media Kit and have agreed to the terms & conditions contained therein without further contact or notice. Contracts accepted are subject to this reservation.

CHOOSE AD INSERTION DATES

Start Date: month/year _____ / _____

End Date: month/year _____ / _____

CHOOSE YOUR AD SIZE

- | | |
|--|--|
| <input type="checkbox"/> Business Block | <input type="checkbox"/> 1/4 island |
| <input type="checkbox"/> 1/12 vertical | <input type="checkbox"/> 1/2 vertical |
| <input type="checkbox"/> 1/12 horizontal | <input type="checkbox"/> 1/2 horizontal |
| <input type="checkbox"/> 1/8 vertical | <input type="checkbox"/> 1/2 Page Junior |
| <input type="checkbox"/> 1/8 horizontal | <input type="checkbox"/> Full Page |
| <input type="checkbox"/> 1/6 square | <input type="checkbox"/> Junior Spread |
| <input type="checkbox"/> 1/6 vertical | <input type="checkbox"/> Two-Page Spread |
| <input type="checkbox"/> 1/6 horizontal | <input type="checkbox"/> classy-fied |
| <input type="checkbox"/> 1/4 vertical | <input type="checkbox"/> flyer insertion |
| <input type="checkbox"/> 1/4 horizontal | <input type="checkbox"/> Other _____ |

CHOOSE YOUR FREQUENCY RATE


- 12x 6x Open 1x

Frequency rates apply for consecutive issue insertions only.


CHOOSE YOUR COLOR OPTIONS

- Black & White.....standard
- Spot color.....add \$50 to frequency rate
- Full color.....add \$200 to frequency rate

COMPUTE THE COST OF YOUR AD

Enter frequency rate \$ amount per insertion  \$

+

Enter color option \$ amount per insertion  \$

+

Enter other charges (if applicable)  \$

TOTAL \$ amount per insertion  = \$

CHOOSE YOUR PAYMENT METHOD

- Check VISA MasterCard

Credit Card Account #:

Expiration Date:

Name as it appears on card: (please print)

Authorized Signature:

